



2017 5th IEEE Global Conference on Signal and Information Processing

Montreal, Canada • November 14–16, 2017

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## Partnership Opportunities

### GlobalSIP

GlobalSIP, a flagship IEEE Signal Processing Society conference, focuses on signal and information processing. The conference features world-class plenary speeches, distinguished Symposium talks, tutorials, exhibits, oral and poster sessions, and panels. GlobalSIP is comprised of co-located General Symposium and symposia selected based on responses to the call-for-symposia proposals. Topics cover communications, forensics and security, bioengineering, image and video processing, radar, machine learning, big data, etc.

The conference also includes panel discussions on funding opportunities, trends and targeted topics, an enhanced industry program: paperless industry presentations, panels, demos and exhibitions, as well as an Exciting student program consisting of ongoing work tracks, Student-Industry luncheon, and a 3-minute Thesis (3MT) competition.

### Participants

Including the co-located Hydro-Quebec symposium, a total of 500 technical experts and practitioners of signal and information processing from around the world are expected to attend GlobalSIP 2017.

Hydro-Québec Smart Grid program regroups over 200 researchers and worldwide partners of Hydro-Québec. This year's edition will focus on cyber-security, Artificial Intelligence, IoT for network automation, and distributed smart grid supply and use. GlobalSIP and Hydro-Quebec 3i symposia will be integrated at the poster, oral sessions and keynotes levels with attendants free to attend sessions from both.

It is expected that this year's edition will consist of about 35% from industry, and 65% from academia, the latter percentage about equally split between students and researchers. Roughly 60% of the participants will be from North America, 20% from Asia, 15% from Europe and 5% from Middle East, Oceania and South America.

### Partnership & Exhibit Packages

Sponsorship of GlobalSIP provides a company or an organization with a unique opportunity to increase its visibility and product awareness within a highly specialized, influential community.

All packages can be customized to meet your exact needs and maximize your return on investment, particularly with respect to activation possibilities.

Major partnership packages are named after legendary signal processing figures.

# Partnership Programs

## **SHANNON (Platinum) Partner – CAD 10,000 (Exclusive – 1 available)**

- Acknowledgement on displays at registration desk, in Coffee Breaks area, at Welcome Reception and Plenaries
- 10' × 10' booth in a prime position in exhibition area
- Possibility to hold a 1-hour workshop (room and A/V provided) during normal session times
- Sponsor-supported lunch session (excl. lunch cost)
- 3 complimentary delegate registrations (not valid for paper registration); Exhibit passes as required
- Access for 3 delegates to the Students Luncheon
- Possibility to add 4-page flyer (excl. print costs) or small promotional item in conference bags;
- Full-page Ad in Final Program
- Logo and a 200-word profile in Final Program
- Large-size logo on website with hyperlink to the page of your choice
- Choose ONE of the following benefits (first-come, first-served basis):
  - Logo on USB stick **or** logo on tote bag **or** logo on badge lanyard

## **NYQUIST (Gold) Partner – CAD 7,500 (2 available)**

- Acknowledgement on displays at registration desk, at Welcome Reception and Plenaries
- 10' × 10' booth in a prime position in exhibition area
- Possibility to hold a 1-hour workshop (room and A/V provided) during normal session times
- 2 complimentary delegate registrations (not valid for paper registration); Exhibit passes as required
- Access for 2 delegates to the Students Luncheon
- Possibility to add 2-page flyer (excl. print costs) or small promotional item in conference bags;
- Half-page Ad in Final Program
- Logo and a 200-word profile in Final Program
- Large-size logo on website with hyperlink to the page of your choice
- Choose ONE of the following benefits (first-come, first-served basis):
  - Logo on USB stick **or** logo on tote bag **or** logo on badge lanyard

## **FOURIER (Silver) Partner – CAD 5,000**

- Acknowledgement on displays at registration desk, at Welcome Reception, and at Plenaries
- 10' × 10' booth in a prime position within exhibition area
- 2 complimentary delegate registrations (not valid for paper registration); Exhibit passes as required
- Access for 2 delegates to the Students Luncheon
- Possibility to add 1-page flyer (excl. print costs)
- Half-page Ad in Final Program
- Logo and a 100-word profile in Final Program
- Medium-size logo on website with hyperlink to the page of your choice

## **HAMMING (Bronze) Partner – CAD 3,000**

- Acknowledgement on displays at registration desk and at Welcome Reception
- 1 complimentary delegate full registration (not valid for paper registration)
- Access for 1 delegate to the Students Luncheon
- Logo and a 50-word profile in Final Program
- Regular-size logo on website with hyperlink to the page of your choice

**Welcome Reception Partner – CAD 2,000 (3 available)**

- Acknowledgement on displays at registration desk, and at Welcome Reception
- 1 complimentary delegate full registration (not valid for paper registration)
- Half-page Ad in Final Program as Welcome Reception partner
- Logo and up to a 50-word profile in Final Program
- Regular-size logo on website with hyperlink to the page of your choice

**Students Activities Partner – CAD 1,500 (3 available)**

- Acknowledgement on displays at registration desk, at Students Luncheon and at 3MT competition
- 1 complimentary delegate full registration (not valid for paper registration)
- Access for 2 delegates to the Students Luncheon
- Half-page Ad in Final Program as Students Activities partner
- Logo and up to a 50-word profile in Final Program
- Regular-size logo on website with hyperlink to the page of your choice

**Summary of Privileges (Refer to above description for applicable conditions)**

Privilege	Shannon	Nyquist	Fourier	Hamming	Welcome	Students
Acknowledgement on displays at registration desk	✓	✓	✓	✓	✓	✓
Acknowledgement at Welcome Reception	✓	✓	✓	✓	✓	
Acknowledgement at Plenary Sessions	✓	✓	✓			
Acknowledgement in Coffee Breaks area	✓					
Acknowledgement at Students Luncheon and 3MT competition						✓
10' × 10' booth in exhibition area	✓	✓	✓			
Possibility to hold a 1-hour workshop during normal session times	✓	✓				
Sponsor-supported lunch session (excl. lunch cost)	✓					
Complimentary registrations (not valid for paper registration)	3	2	2	1	1	1
Access for delegates to the Students Luncheon	3	2	2	1		2
Flyer and/or small promotional item (PI) in conference bags	4p.+PI	2p.	1p.			
Page Ad in Final Program	Full	Half	Half		Half	Half
Logo and N words profile in Final Program	200	200	100	50	50	50
Logo on USB stick or logo on tote bag or logo on badge lanyard	✓	✓				
Logo on website with hyperlink to the page of your choice	✓	✓	✓	✓	✓	✓

## Exhibit Packages

Exhibits will be co-located with the breaks and poster sessions area.

### 10' × 10' Booth • CAD 3,000

- 10' × 10' exhibition booth
- 1 table, 2 side chairs and wastebasket
- Regular-size logo on website with hyperlink to exhibitor website
- Registration fee waived for two (2) exhibition representatives
- Two (2) additional registration passes (exhibit area only)
- Printed booth sign with name of company
- Customized options available at additional cost

### Tabletop Exhibit – CAD 1,500 (offered solely to not-for-profit & academic organizations)

- 6' x 8' space
- One (1) draped table with two (2) side chairs and wastebasket
- Regular-size logo on website with hyperlink to sponsor website
- Registration passes (exhibit area only)

## Contacts

For further information, please contact Warren Gross at [warren.gross@mcgill.ca](mailto:warren.gross@mcgill.ca)